MEDIA KIT

Chad Boblett

Chad Boblett is a U.S. Marine Corps veteran and the founder of Rate Per Mile Masters. His content covers rates, fuel, and the freight market for carriers.

Ask about a partnership



Audience

Rate Per Mile Masters is a private Facebook group of owner-operators, carriers, brokers and agents.

Join the group on Facebook

The Freight Pod reported about 36,000 to 37,000 members as of December 2024.

The Freight Pod, episode 47 (December 23, 2024)

Social channels

- YouTube @ChadBoblett
- X @ChadBoblett
- LinkedIn
- Facebook
- Rate Per Mile Masters group

Partners

Chad shares DAT tools, including Market Map, and DAT's freight-fraud information with carriers. DAT was his first partner. He has written for the DAT blog.

Chad's work with Triumph includes videos and educational posts for small carriers.

LoadPay by Triumph, a fast-pay option for carriers.

LoadPay is a Triumph product. Chad partners with Triumph and may be compensated for content featuring LoadPay.

Chad shares Highway updates and information about carrier identity and freight fraud with the group.

DAT, Triumph, LoadPay and Highway

Selected press

- December 23, 2024 · The Freight Pod: Ep. #47: Chad Boblett, Owner-Operator of Boblett Brothers and Creator of Rate Per Mile Masters
- December 21, 2020 · Marketplace: A freight time to be in shipping

June 19, 2019 · Business Insider: Truckers warn of a 'bloodbath' as trucking companies go bankrupt and slash profit expectations

May 2, 2019 · Overdrive: Rates hack: The spot market 3 o'clock hustle

December 30, 2018 · Business Insider: Truckers reveal in a new survey who they hate shipping for the most

January 20, 2018 · FreightWaves: RPM Masters: How a Facebook community is changing the game for truckers

February 22, 2016 · Transport Topics: Diesel Average Tumbles Below $2 for First Time Since February 2005

October 22, 2014 · Overdrive: Chad Boblett trucks up from nothing

Contact

Partnership, media or Rate Per Mile Masters questions.

Ask about a partnership